

Diploma of Graphic Design

Are you a creative thinker with a natural eye for design? Our Diploma of Graphic Design will equip you with the key conceptual and technical skills to communicate your ideas effectively across multiple digital platforms.

COURSE LENGTH

1 year full-time (4 terms)

2 years part-time (8 terms)

Part-time option only available for domestic students.

CAMPUS

Brisbane, Gold Coast, Melbourne and Sydney CBD

DELIVERY

Face-to-face, online¹ and blended²



Enhance design awareness

in a collaborative, studio-based environment.



Expert trainers

with extensive design experience.



Practical Skills

combine problem solving with technical skills.



Industry standard

learn using the most up-to-date software.

INTAKE DATES

30 Jan 23

24 Apr 23

17 Jul 23

09 Oct 23

29 Jan 24

22 Apr 24

15 Jul 24

07 Oct 24



1. Up to one-third delivered online for overseas students
2. Blended option available to domestic students only

Note:

- Course and campus availability subject to demand.
- One term is 9 weeks of study.
- For a free assessment of your current English level, please go to www.apc.edu.au/applications/#entry-tests
- For more info about our University pathways, visit www.apc.edu.au/courses/vocational-further-study-pathways/



**NATIONALLY RECOGNISED
TRAINING**

ENTRY REQUIREMENTS

ACADEMIC - Successful completion of Australian Year 11 or equivalent, or Certificate IV in a related field and the submission of a sample of work (portfolio) with 5-8 pieces of original creative work.

ENGLISH LANGUAGE PROFICIENCY -

Overseas students - Successful completion of 8 weeks of General English at Intermediate level or equivalent (plus 80% attendance) at our sister school, English Unlimited, or 10 weeks at other approved providers.

Domestic VSL - eligible students¹ - Senior Secondary Certificate of Education, or Certificate IV level course delivered in English, or competency at or above Exit Level 3 in the ACSF in both reading and numeracy using an approved English test.

PATHWAYS

Students who successfully complete the Diploma of Graphic Design may continue onto the Advanced Diploma of Graphic Design or other Advanced Diploma courses at Australian Pacific College and/or APC Design School (subject to prerequisite requirements).

COURSE OVERVIEW & STRUCTURE

APC Design School's Diploma of Graphic Design combines the learning of technical, creative and conceptual skills to create graphic designs that meet client requirements and solve a range of visual communication challenges. Study at this level is underpinned by application of design theory and practice and the ability to analyse and synthesise information from a range of sources to generate design solutions. Graphic designers work in many different commercial and community contexts across both print and digital media.

COURSE FEES

\$10,000

Application fee: \$150 for overseas students

HOW TO PAY

Direct debit or credit card before start date.

VET Student Loans available for eligible domestic students.¹

Note: 1. For domestic students there are a number of ways you may choose to pay for your study at APC: Payment due prior to the census date by direct debit or credit card or by applying for an income contingent loan from VET Student Loans. There are specific student eligibility criteria to qualify for VET Student Loans. For more information on VET Student Loans and our tuition fee schedules see our website apc.edu.au or contact the Department of Education and Training. 1800 020 108 | VETStudentLoans@desse.gov.au | <https://www.desse.gov.au/vet-student-loans>

International students: A temporary resident of Australia and/or a resident or citizen of any other country.
Domestic students: An Australian citizen or Australian permanent resident

ASSESSMENTS

All APC vocational courses are assessed through a combination of assessment types that may include short answer questions, studio projects, essays, reports, group tasks, portfolios and/or presentations.

MODES OF DELIVERY

Student visa holders: Face-to-face (up to one-third may be delivered online or by distance)

Domestic students (and other visas): Face-to-face, online and blended options available.

POSSIBLE JOB TITLES RELEVANT TO THIS QUALIFICATION

Entry-level Graphic Designer
Junior First Design and Layout Assistant
Entry-level Typographer
Graphic Design Production Assistant
Entry-level Illustrator

8 SUBJECTS

Design Ideas

Typography 1

Visual Communication History & Theory

Brand & Identity

2D & 3D Graphic Design

Advertising

Interactive Design

Graphic Design Studio

Advanced Diploma of Graphic Design

Enhance your graphic design skills with this industry-connected qualification. You'll come away with the skills required to establish and negotiate a design brief, manage design realisation and extend your typographic design expertise.

COURSE LENGTH

1 year full-time (4 terms)

2 years part-time (8 terms)

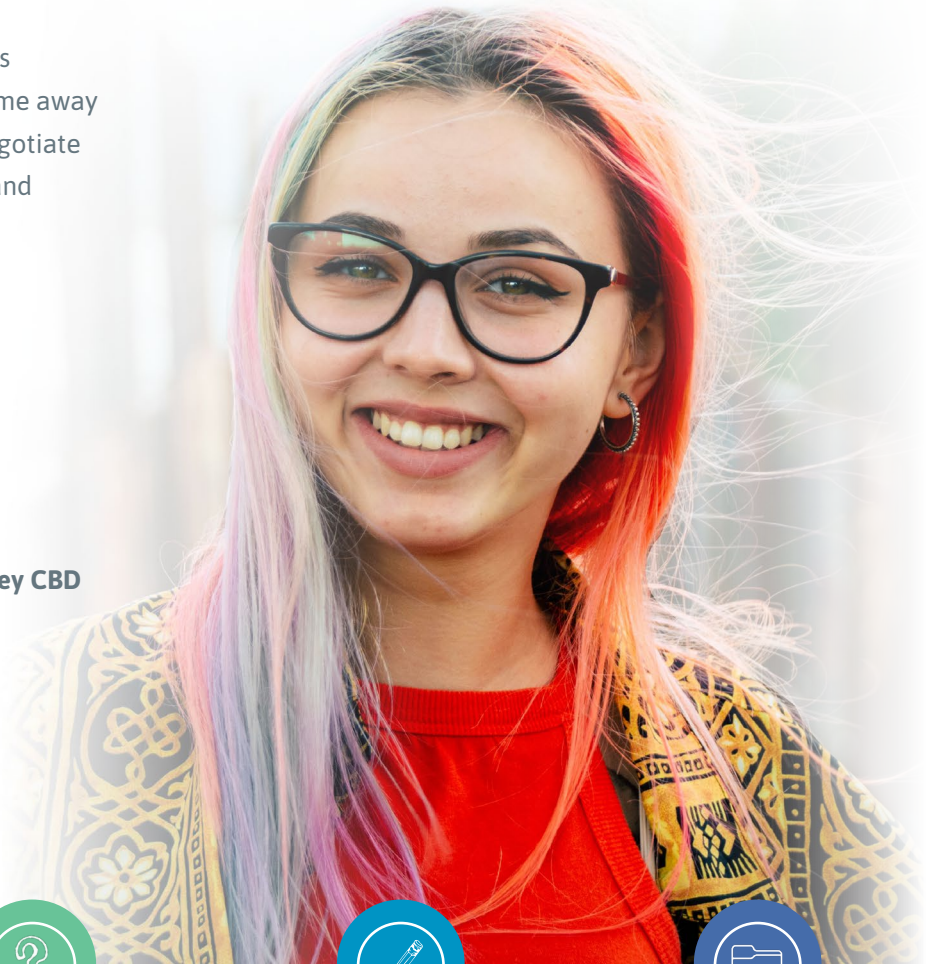
Part-time option only available for domestic students.

CAMPUS

Brisbane, Gold Coast, Melbourne and Sydney CBD

DELIVERY

Face-to-face, online¹ and blended²



Enhance design awareness

in a collaborative, studio-based environment.



Problem solve

complex briefs and visual communication problems.



Work placement

to gain practical industry experience



Impressive portfolio

to wow future employers

INTAKE DATES

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29 Jan 24

22 Apr 24

15 Jul 24

07 Oct 24

Australian
Qualifications Framework



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**NATIONALLY RECOGNISED
TRAINING**

ENTRY REQUIREMENTS

ACADEMIC - Successful completion of the CUA50720 Diploma of Graphic Design or equivalent or submission of sample of work (portfolio) with 5-8 pieces of original creative work.

ENGLISH LANGUAGE PROFICIENCY -

Overseas students - Successful completion of 8 weeks of General English at Upper Intermediate level or equivalent (plus 80% attendance) at our sister school, English Unlimited, or 10 weeks at other approved providers.

Domestic VSL - eligible students¹ - Senior Secondary Certificate of Education, or Certificate IV level course delivered in English, or competency at or above Exit Level 3 in the ACSF in both reading and numeracy using an approved English test.

COURSE OVERVIEW & STRUCTURE

The Advanced Diploma of Graphic Design reflects the role of individuals who have highly specialised technical, creative and conceptual skills in visual communication to conceive, negotiate and realise design solutions.

Practice at this level is underpinned by the application of visual communication and design theory and history and the ability to critically analyse and synthesise information from a range of sources. Advanced communication, organisational and project management skills are also required. Practitioners may work in many different commercial and community contexts across both print and digital media.

COURSE FEES

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ASSESSMENTS

All APC vocational courses are assessed through a combination of assessment types that may include short answer questions, studio projects, essays, reports, group tasks, portfolios and/or presentations.



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International students: A temporary resident of Australia and/or a resident or citizen of any other country.
Domestic students: An Australian citizen or Australian permanent resident

WORK PLACEMENT

Work placement is a mandatory component of some APC courses and qualifications including the Advanced Diploma of Graphic Design. The work placement provides a framework that enables students to gain relevant working experience while developing specialised knowledge and practical skills in organisational learning and capability development.

The Work Placement takes place in the final term of study. It requires between 120-135hrs of work placement, attendance at studio class and the completion of assessment work. Specific subject requirements are outlined in the individual course documents.

It is the students responsibility to find and secure a Host Organisation for their Work Placement prior to the start of their final term. APC will support students with resources to secure a Host Organisation prior to the Work Placement.

MODES OF DELIVERY

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Domestic students (and other visas): Face-to-face, online and blended options available.

POSSIBLE JOB TITLES RELEVANT TO THIS QUALIFICATION

| | |
|---------------------|--------------------------|
| Graphic Designer | Computer Finished Artist |
| Multimedia Artist | Illustrator |
| Pre-press designer | Layout artist |
| Junior Art Director | Packaging Designer |

7 SUBJECTS

Design Briefs

Typography 2

Packaging Design

Design for e-Business

Innovation

Signage and Wayfinding

Understanding the Graphic Design Workplace (Work Placement)